

---

**FRONT COVER:**

---

# Terms and Conditions

## **LEGAL NOTICE**

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This book is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting and finance fields.

You are encouraged to print this book for easy reading.

# Table Of Contents

Forward

Chapter 1:  
Beginning With Content

Chapter 2:  
Auction Sites

Chapter 3:  
Transcription and Translation

Chapter 4:  
Writing e-Books

Chapter 5:  
Search Engine Optimization

Chapter 6:  
Network And Affiliate Marketing

Chapter 7:  
The Subconscious

Wrapping Up

# Foreword

Unless you've found a way to live entirely free, you likely need some sort of steady income in order to endure. The traditional way to bring in revenue, naturally, is by having a job. You work for a company or begin your own, and the work you do earns you revenue, which you spend on things like a mortgage, rent, food, apparel, utilities and amusement.

Most individuals commonly work from their company's central location, a physical space where everybody from that organization gathers to exchange ideas and organize their efforts.

However, a few lucky souls have discovered ways to make revenue within the comfort of their own home. With the Net, an ever-changing arena for businesses, some looking to bring in revenue are discovering ways to do so.

A few forms are best for part-time endeavors for those looking to make a little extra revenue on the side, while other people may lead to full-time jobs and Net success stories. We've put together ways to make money on the Net, in no particular order.

***Think And Grow Rich In The Knowledge Era  
Practical Methods On Earning Big Money In The 21st  
Century.***

# Chapter 1:

## *Beginning With Content*

---

### Synopsis

If you are to bring in never-ending money, Blogging is a great choice. Quality content and writing style is the key to a great blog. Traffic and cash are by-products. So for a beginning you have to build a blog and write the things that you're great at.

If you're great at it, results will follow in about 3 month's time. Chief source of money for bloggers is advertisement like Google Adsense, Adbrite etc.



## **Blogs**

Blogs can be for business or pleasure. A lot of individuals now earn part-time or even full-time earnings by blogging for cash.

Pick out a blog. There are free hosted blogs online through a lot of sources that may help you by giving you the tools and resources to make it easy to begin your own blog. Or you are able to register a domain name and begin your blog from scratch if you've a bit of technical smarts.

Pick out a niche. Once you've decided on a blog, determine what you'll write about to draw in visitors. A few simply utilize their blog as a place to write editorials or opinions while other people blog about a particular subject they're knowledgeable on. A lot of professional bloggers recommend that you pick out a niche so you are able to build a following.

Advertise your blog. Utilize web services that will get you some attention like blog directories and social bookmarking. Utilizing these services may help you get indexed in search engines and get traffic to your blog. Remarketing on other blogs may likewise build links in to your blog and help more individuals find you. Once you've some material to read and are indexed in search engines, you are able to start to truly monetize your blog and start earning money.

### **Monetize**

Sign on with Google AdSense. Google provides the ability for individuals to display targeted ads on their blog. Google will give you

a part of that revenue when individuals: click on the ads, view the ads and buy something from a sponsor. You have to apply to Google AdSense and wait for acceptance, and then you'll have to work with your blog program to embed the code so the ads display right. This isn't hard.

You have to follow Google's TOS (terms of service) in order to sustain good standing.

Apply to other sites that pay you to post on your blog. There are a lot of blog sites that will pay you a flat fee for writing a particular ad and link into your blog. Sites like Payperpost, Blogitive or Blogvertise offer these services once your blog has been indexed in search engines like Google.

Apply for pro blogging jobs. A lot of web classified networks advertise the ability to post on your own blog or on a blog belonging to a company. A lot of freelance bloggers bring in a regular revenue by blogging this way.

Link up with affiliate programs like Amazon and Chikita Mini Malls that provide the ability to advertise on your blog. A lot of affiliate marketing programs exist that allow you to monetize your blog and bring in based on click through rates.

Maintain

Update your blog on a regular basis. By keeping your blog fresh, you draw in readers who will keep coming back and who may click your ads or purchase advertised services.

Append reader services to your blog like RSS (Really Simple Syndication) feeds to allow syndication and to draw in more readers. Continually discovering ways to grow and better your blog will better your money-earning potential.

Promote. Once you're bringing in cash from your blog, better your earning potential by paying for promoting in places that fit your niche. You are able to likewise accomplish this by trading links and banners with other pro bloggers to better exposure for your blog.

If you've a particular passion for something, whether it's a sideline or an obsession, and you've something to say about it, blogging could be a profitable way to spill out your endless stream of thought. The key here, as with a lot of other services on the Net, is in selling advertising.

After embarking on a personal blog, many writers sign up for ad services like Google AdSense, which post those familiar sponsored links you frequently see at the top and on the sides of sites. The more times your blog readers click on those ads, the more money you'll make through the ad service. This works fine if you're a nonchalant blogger, and you might make some extra spending money. But if the blog is consistently intriguing, well-written and really takes off, you might be approached by companies who wish to reach your fan base with graphical advertising around your blog. A few of the more successful blogs, like I Can Has Cheezburger? and Boing Boing, have gotten to be pop-culture phenomena, and their creators have been able to give up their day jobs and blog full time because of the cash they make from advertisers.



# Chapter 2:

## *Auction Sites*

---

### Synopsis

It's a fairly aboveboard concept that most individuals are familiar with by now -- if you've a bunch of stuff that you don't necessarily need but other people want and are willing to pay exceedingly inflated prices for; you are able to auction off the items on eBay or other net auction sites. Simply gather your goods, produce a seller's profile and begin selling.



## **Ebay**

Is it your dream to sit at home and bring in cash? Well, it's true for most of us. You'll be surprised at how easy it may be to make cash on eBay! It all just hinges upon what you wish to sell. Here are a few steps to get you started out:

Determine what you would like to sell. It may be electronics, apparel, toys, jewelry or items for which you've an interest.

Discover a wholesaler. You are able to look online for ones that have what you're looking for and who have excellent prices.

Sign on with the wholesaler. Commonly, all it takes is a free subscription to their site or newsletter. You then have access to all their prices and will know when they're having liquidation on particular items.

Buy a couple of items and place them for sale on eBay. You don't need to buy too many bulk items in case some things don't sell well.

Watch and explore eBay to see what are hot sellers. Purchase more of these items and place them for sale on the web site for those that are trading slowly, lower the prices.

Sell, sell, and sell! Try your best to distribute everything you have. This will give you a higher eBay seller rating. If you're having a difficult time selling an item, make it cheaper or add a bonus for a buy.

Make it your mission to sustain track of what's vogueish, so that you are able to add it to your listings. This will keep purchasers coming back!

Your local Wal-Mart carries all sorts of items that are great sellers on eBay. You may be thinking, "Why would anybody purchase these items on eBay, when they may simply go to a Wal-Mart and buy them?" That's the point, perhaps they can't.

Wal-Mart isn't accessible to everybody in every corner of the world, nor do all Wal-Mart's carry the precise same merchandise. Learn what to buy at Wal-Mart to resell on eBay for revenue.

Part of the trick of selling Wal-Mart items is recognizing what eBay international site to list them. A few of the items below will sell best on a site other than eBay United States of America.

Have a look at the sports fan apparel for your local sports teams. I live in Phoenix. My local Wal-Mart is stocked with University of Arizona, Arizona State, Phoenix Suns, and Cardinal fan clothes. But, there are fans of these sports teams all over the globe who can't inevitably go to a Wal-Mart to buy them. Try selling football jerseys, hoodies, jackets, tee shirts, and flags. You are able to make some truly big profits selling fan apparel and accessories if a local team makes it to the playoffs.

Electronics. The huge one here is the Wii or whatever the latest and biggest video game system is. Purchase electronics prior to the holiday season and put them up for sale in mid-November. Likewise keep an eye on the popular Wii games - last year's blistering game

was Guitar Hero. Check the eBay Pulse for what's blistering in the category of video games.

Walt Disney particulars. Last year, the rage was Hannah Montana and High School Musical, and a couple of years prior to that the rage was Lizzie McGuire. Touch base with the tween generation and discover what (and who) they're going nuts over. Hannah Montana bedding sets sold for three times the Wal-Mart shelf price as the items were so scarce, yet kids wanted them for Christmas Day and their parents were willing to pay.

Toy marketers on eBay make a killing during November and December but you have to have the flexibility and availability to go shopping at 2 AM to get the "red-hot toy" as soon as it's stocked. Pay attention to the hot Barbie particulars, Fisher Price toys (particularly electronic learning toys), LeapFrog/Leapster systems and games, and the latest Legos. Harry Potter sets do well. Playthings do exceptionally well year round on eBay UK, eBay Canada, and eBay Australia.

Action figures. Look for whatever the cutting-edge trend or popular movie hero is. Star Wars figures are forever popular, especially on eBay UK and eBay Europe.

Youngsters' digital cameras. The most popular camera is called the Fisher Price "Kid Tough" camera and is pink or blue. There's even a sub aquatic version. These sell at Wal-Mart for about \$48.00. On eBay UK, they sell for about \$85. Recoup your fees, and this item alone may bring about \$30 in simply one sale. Just go to eBay UK, search the completed listings, and do your research before setting your beginning price.

Food. Individuals all over the world love our American junk food (even though it's obliterating us). In the UK, they need Lucky Charms. The Lucky Charms leprechaun holds a particular place in the hearts of the British and Irish. You are able to sell boxes of Lucky Charms for about three times the Wal-Mart price. They aren't purchasing the cereal for the taste; they're purchasing it because it's a novelty and they like the little leprechaun. Additional great selling food items include Oreos, M&Ms, Flaming Hot Cheetos, Tabasco, Hidden Valley Ranch powdered dressing mix, Kool-Aid powdered drink mix, BBQ sauces, Altoids mints, and gum.

Discontinued items. Cosmetics and skincare products are constantly being discontinued and these particulars may go for big cash on eBay. At one point in 2008, a \$10 tube of Aveeno cream was selling for \$40 as it had been discontinued.

Check your local Wal-Mart for particular regional foods. In Phoenix, our stores carry candy from Mexico, which are local favorites. Test market cities also have items that aren't found elsewhere. See what you are able to discover that's unique to your area.

It sounds easy, but takes some practice to sell successfully. Producing persuasive and legitimate product pages for the goods you're selling will help get purchasers interested. It's likewise crucial to set reasonable minimum bids to ensure that individuals will buy. And remember to deliver the sort of customer service that will garner positive feedback ratings and to communicate with purchasers to let them know you're reliable. The more positive feedback you get, the more individuals will be willing to do business with you. And that, naturally, means more money.

# Chapter 3:

## *Transcription and Translation*

---

### Synopsis

Are you a fast typer? Do you speak a foreign language? Do you have a brain for legal or medical language? Welcome to the world of transcription and translation.

Translation jobs offer the better pay. Businesses, book publishers, sites -- just about anybody who produces marketing or editorial material -- need the help of experienced translators to push their products into fresh global markets.

In the medical field, hospitals and doctors offices require trained transcriptionists and coders to document procedures for insurance policy and record-keeping purposes. Law offices likewise need quick, accurate typers who may transcribe an audio or video of a deposition.



## **Type It**

Get a medical transcription education. Employers will favor applicants who have some training in medical transcription. The Net has made it possible to get training and education in medical transcription without leaving your house. You may search for programs through a Net search engine.

There are many schools that provide education in medical transcription. You may visit the schools' sites and apply for admission to in medical transcription classes. You might have the option to enter a medical transcription completion certificate, associate's degree, or bachelor's degree. You'll be able to attend your classes on the Net and complete your education at home.

Sometime you complete your education; you'll have to search for a job. You might be aware of local medical offices that need medical transcriptionists. If not, searching the Net might be beneficial in discovering employment. Sites, such as Monster, Indeed and Careerbuilder are great places online to start you in your search in finding home-based jobs in medical transcription.

Find a company that provides transcribing jobs. To do so type into your browsers search box the words "transcription jobs". Many choices will come up in your search. Decide if you wish to transcribe medical or general audios and videos. If it's medical, you might need additional training and certification.

At this point you might have to sign up for a program to learn before you are able to earn. If it's non-medical, some companies online offer jobs for non-medical audio and video transcription.

Apply to the company that you would like to transcribe for. You might need to submit a resume while others just have a short application process.

Get equipment that you require. To be successful on the job, you'll need a PC, a printer, a fax capability, a copier, and a transcriber machine, as well as peculiar equipment to perform medical transcription.

You may buy a foot pedal, as well as voice recognition package to speed up the transcription process. Your employer might provide you with all the equipment you require. If not, you might buy this equipment at local office supply stores or from firms that sell them on the Net.

Set aside a particular time of the day to transcribe. Keeping this time of the day reserved only for transcribing will keep your job running smoothly. You are able to plan on working during these particularly designated hours.

Expect to get paid as much as you work. If you only work a bit, you'll only get paid a bit. If you work more, you'll get paid more. There's work out there for you as a transcriptionist. Once you discover a company that provides this type of work, you are able to start make money transcribing online.

If the Net has taught us anything, it's that business and revenue are no longer confined by borders. And anybody with a site and good marketing savvy may make millions of dollars online. There are booming markets in huge industrial markets like India and Japan



with consumers who visit U.S. Sites daily for services and products. Because of global B2B transactions, a lot of these consumers have learned English to take full advantage of products and services offered by U.S. merchants and enterprisers. However, the majority of your potential niche demographic is still untapped, as your site may not be offered in their native language. Here are a few tips on how to translate your site to reach these potential customers.

The first method of translation I highly advocate is the utilization of translation scripts for sites or plugins for blogs. You may generally cut and paste the scripts into your web pages or download and install the plugins into your blogs.

The second technique involves utilizing a language translation tool for your site that typically translates English text into most other languages and vice versa. This is a manual process and not the best recommended. A few very popular and frequently utilized translation tools are offered by Google, Altavista, Babelfish, and Dictionary.com. You merely type or cut and paste your English text in a form and select the language you wish to translate your text to.

The third technique is hiring a translation firm that specializes in site translations, but make certain their software is compatible with the programming language of your site. They ought to be able to handle HTML, Cascading Style Sheets, and simple texts.

Search engine optimization is top priority for any site in any language, so include the appropriate foreign keywords in your page title, first paragraphs of each page, images, meta tags (keep to a minimum), and tag labels on your blogs.

Proofread and copy edit your work. Remember to tweak your site to the foreign audiences needs, and be careful and sensitive of word usage. You don't want to lose site visitors with a translation that comes across as offensive into any specific language.

Begin your own language translation business. A lot of services out there offer work to translators, but anybody with the translation skills may simply begin running a translation business from a home computer. Post a message advertising your services on forums and message boards online.

As you produce quality translation work, you'll find repeat buyers returning and recommending your services to others. Make sure to post ads for your services in all of the languages in which you're fluent, so you've the ability to reach potential customers regardless what the customer's native language may be.



This preview copy ends here and to get the full product, please go to (the website URL ) here to get the full product.