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# Foreword

Busy people, with equally demanding and busy schedules today, almost always is the contributing factor for the lack of social interaction with others due to the lack of time. Therefore there is sometime the need for intervention and this can come in the package of social networking dating. Get all the info you need here.



## ***Social Dating***

Finding true love through the power of social networking

# Chapter 1:

## *Top benefits of social networking dating*

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### Synopsis

The following are some benefits that an individual can enjoy if the social networking dating option is taken to widen their current non relationship progressive situation:



## **The Basics**

There are usually no physical boundaries, when it comes to meeting someone over the internet. Because the internet connection are so wide and popularly used it is possible to make a connection with someone as close as down the street or as far away as across the world. Therefore when it comes to internet dating, social networking sites can and usually do feature member from all over the world and while also providing the localized list for those not so adventurous.

For those who are pressed for time and really don't want to go through the "vetting" stage that would involve the patience of physically having to meet and spend time with a person, this social networking dating option presents a very viable and effective platform. Often the hassle of going on dates can not only be exhausting but also incur a lot of unnecessary cost of which the individual may not have the capacity to cope with.

Social networking sites for dating are also a good way to build up an individual's confidence levels and there is no real need for physical contact until both parties are ready to initiate the actual contact. This is usually done only after both parties are ready and willing to take the next step. This is an ideal way to limit the possibility of enduring disappointments and ridicule.

# Chapter 2:

## *Social networking vs online dating sites*

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### Synopsis

There are several very glaring differences in these two seemingly similar platforms; however the distinctions mainly lie in the use and purpose of these sites. For now both the social networking sites and the online dating sites present a very viable option to those using these platforms to further their own personal agenda.





## **The Differences**

Examples of social networking sites would include sites such as MySpace, Twitter and Facebook and these ideally provide the individual with access to other people's postings with the idea of keeping abreast with what is going on in their lives.

Opinions and events are often posted and most people find this sort of connections very fulfilling, enjoyable and interesting. The ability to chat, exchange information, seek opinions and generally just stay connected to a vast amount of people is why most people opt for the social networking sites.

There is no real underlying reason for this connection, and if a romantic liaison is formed then it is considered an added benefit and usually not the original or pressing intention of those participating in the social networking platform.

This is where the similarities start to differ between the sites, as most online dating sites consist of members who are serious in their intentions for signing up at such sites.

These intentions would include the actual exercise of going through the motions of finding and building a relationship with another party, with the eventual intention of making a permanent commitment.

The online dating sites generally provides the avenue for the individual to narrow down the search to a select few and then take the next step to initiate a connection.

The element of privacy is also much more of a consideration when it comes to online dating sites and not a lot of personal information is divulged or featured until connections are made and all parties concerned are ready and willing to divulge more information..



# Chapter 3:

## *How the dating game works in twitter*

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### Synopsis

There are several stipulations that would generally be followed to ensure the dating exercise on the twitter platform stays pleasant and non threatening in any way or form.

Though, this is a comparatively fairly new inclusion into the dating avenue, twitter is fast making an impressive option to explore when it comes to online dating possibilities.

The following are some of the features that should be considered when making the decision to explore this particular style of social networking for the purpose of dating:.



## **Twitter**

The concept of providing love matcher in less than 140 characters is something that most time restricted individual would be pleased to engage in. This short and often to the point style of communication and alerts is a welcomed introduction. The information placed on the profiles will be sent to the Twitter followers, and those interested can then take the next step themselves and initiate contact.

If there is a private conversation that is designed and intended to stay that way, then the use of direct messaging is encouraged. This is necessary as it would be remembered that all communication done on twitter is privy to everyone else. Thus by using direct messaging the communication is kept private until it is deemed fit to share it with the world.

Building the individual social networking exercise slowly, is also another important feature to remember, as too much activity at the site will then be interpreted as spam and will eventually cause a lot of problems for the users. This sudden influx of Twitter numbers is not advisable and should be avoided at all costs.

To avoid any future possible complications, it would be advisable to first start with making connections on Twitter within a certain radius and not simply go world wide as the sheer demographics can present a challenge to those intending to take the connection to the next level.

# Chapter 4:

## *Getting dates using facebook places*

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### **Synopsis**

Although facebook was initially the ideal way to reconnect with people, friends and family, it is now becoming a compatible way to getting dates online.

Although caution should be exercised as many people would not really respond well to “cold” and “in your face” contact, therefore using the appropriate tools and profile introductions will help to demonstrate the individual’s intentions without too much misconceptions and misinterpretations.

The following are some steps that are recommended, should an individual decide to explore the dating options using the facebook platform:

## **Facebook**

Using the search bar provided scroll through the information feature based on the location and interests, then choose the profile that most interests the individual. When this is narrowed down to a few ideal choices, then click on the name or photo to preview the complete profile content. Using the common interest as the main element for the connection would give the connection a better chance of achieving some success as the other party would be keener to be linked to like minded people.

In the send message prompt. Type a simple and casual note explaining the interest in the party's profile content without being too overwhelming and "corny". Initiate and engage in light conversation styles to ensure the other party responds. Remembering to keep everything light and friendly will help to create the comfortable aura that will encourage a response.

After the initial exchange of about 10 messages, adding the new contact to the friends list. Then the next possible step would be to invite the online new friend to a social activity that is publically located, and ensure the circumstances for the meeting are kept casual and light. However, the initiator should be prepared for the response given, if it is unfavorable at the time, and perhaps make a similar invitation sometime later.

# Chapter 5:

## *Find dates through public Facebook events*

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### Synopsis

Facebook is fast becoming a popular way of informing anyone and everyone of an up and coming event that is being hosted or organized. Because of this very unique way of making invitations available to all, it is also a great way to meet new people or find dates.

The following are just some of the possibilities when it comes to finding dates at social events featured on facebook:



## **Facebook**

By creating an event activity directly from the events box, on the home page the individual is able to feature the up and coming event in just one step. Typing in the event intended into the “what are you planning” space on the right hand column of the home page, will allow all those visiting the page to be privy to the information and then they can decide if the event is a suitable platform for them to meet and arrange possible dates.

On the form that opens up, the individual can then type in further information about the event such as the time and place of the intended event and the general description of what it is all about. This will then give all those interested in attending a general idea of what is going to take place and the possible types of crowd it is going to draw. This information is also important to the individual looking to make a connection for the purpose of dating.

There are generally two types of events popularly featured on the facebook platform, and these would include public events where the invitations are usually extended to anyone and everyone, and there are the private events where only invited people are privy to the information posted about the event. Both these style are great ways to meet people and get dates but the individual must be alert to these events being feature in order to know where and when this dating possibility can be initiated.



# Chapter 6:

## *The mobile dating revolution through foursquare*

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### Synopsis

Any event organized needs the support of the people attending to ensure its success. Today it is possible to reach a wider circle of people for the intention of presenting invitations that will encourage them to attend these events. This can be done in a variety of ways that are more commonly less expensive than the more conventional methods, and one of these would be with the use of the foursquare platform.



## **Great Info**

Foursquare is a service that users would find very useful and twitter followers are one of the areas where a buzz has been created for this style of sharing and alerting users to information posted.

Basically is a marketing opportunity, as foursquare would make it a seamless way to tweet check in and accomplishments. This of course would be an advantage for those who would be interested in making such connections with like minded and similar interests' individuals.

Foursquare is able to effectively and regularly adjust its channel syndication strategy from twitter to facebook to push these notifications to the forefront while constantly finding the balance to ensure the element of spam is not tagged to it.

It is also a great form of marketing anything and everything thus effectively providing the users with the opportunity to further their own agendas such as possible dating platforms.

When it comes to actually facilitation possible meets, the foursquare agenda is designed to inform its users of specific events when checking in at major venues.

There are also prompts that will help people keep in touch or even reconnect with others when a specific amount of time has lapsed as the software will be able to detect such things.

There has been noticeable activity as a lot of interested parties are now using the platform to check in and view the events being

featured. This activity is push factor that is further encouraging the foursquare to plan even more precise product plan ahead of time where the intersection of people, place and time becomes a big part of the feature.

